

MasterFly

Type Specimen

About MasterFly



This typography has been inspired in the design of the “Pabst Heavy” designed by Chauncey Hawley Griffith in the year 1928 for Linotype. For his formal characteristics it reminds us in the popular “Cooper Black” and surely of her being the reaction of the Linotype in the face of the popularity that this typography distributed by the “American Type Founders” achieved.

Him a very tiresome typography, ideal for headlines or for the utilization in the creation of logotypes or “Branding” propouses, his rounded forms evoke gestures and dynamism and make it perfect to stand out sentences or concrete words.

we expect that they enjoy it and she becomes a tool more in his daily work

**The flowing outer contours
create forms that are both
strong and soft**

Ramones

El sermó dominical

SIMPLY IRRESISTIBLE

Quetamina

Create and improve interactive solutions

Romeu Farrerons

Fandango

Pubilla en zel, bon whisky xarrupa

Reacios y orgullosos

Fruinem

MasterFly Heavy 14/15

PostScript is a programming language optimized for printing graphics and text (whether on paper, film, or CRT is immaterial). In the jargon of the day, it is a page description language. It was introduced by Adobe in 1985 and first (to my knowledge) appeared in the Apple LaserWriter. The main purpose of PostScript was to provide a convenient language in which to describe images in a device independent manner. This device independence means that the image is described without reference to any specific device features (e.g. printer resolution) so that the same description could be used on any PostScript printer (say, a LaserWriter or a Linotron) without modification. In practice, some PostScript files do make assumptions about the target device (such as its resolution or the number of paper trays it has), but this is bad practice and limits portability.

MasterFly Heavy Italic 14/15

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A	B	C	D	E	F
G	H	I	J	K	L
M	N	O	P	Q	R
S	T	U	V	W	X
Y	Z	a	b	c	d
e	f	g	h	i	j
k	l	m	n	o	p
q	r	s	t	u	v
w	x	y	z	&	*

MasterFly Heavy - Character Map

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MasterFly Heavy Italic - Character Map

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OHCHANS 0123456789 *

oyadzd

DRUGSTORE

star

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Pera

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head

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& Clyde

Bonnie

Ratata