



*A Star Is Born* was filmed from October to December 1936 with an estimated budget of \$1,173,639 and premiered in Los Angeles, California on April 20th 1937. The scene in the film where Menjou offers the fading star a supporting role was added at the suggestion of George Cukor, who directed the 1954 remake.

Early in their careers, Budd Schulberg (then a script reader for David O. Selznick) and Ring Lardner, Jr. (who was working in Selznick's publicity department) were assigned to write some additional dialogue for the film, a collaboration which produced Janet Gaynor's final words, "This is Mrs. Norman Maine." The line was used again in the 1954 Warner Brothers musical remake starring Judy Garland.